

Jurisdictional Class: Competitive
EEO Category: Professionals
Revised: 10/31/2019

PUBLIC HEALTH EDUCATOR

DISTINGUISHING FEATURES OF THE CLASS: The incumbent in this class involves responsibility for planning, coordinating and administering educational programs, which are geared towards community wellness, disease prevention and fostering healthy behavior. The incumbent is responsible for evaluating the public health education services for community and group needs. The work is performed under the general direction of the Public Health Director. Supervision is exercised over the work of other subordinate personnel as well as sub-contracted partners as needed. The incumbent performs related work as required.

TYPICAL WORK ACTIVITIES: (Illustrative Only)

Plans, organizes and directs educational efforts to influence public attitudes and behavior with regard to given health needs;

Designs, implements, evaluates and teaches programs to improve health and wellness through increased awareness of health risk behavior and targeted risk factor reduction program;

Conducts group and individual wellness promotion/disease prevention activities;

Conducts studies and surveys of public health education needs and evaluates the materials and methods used to determine the effectiveness of the program;

Monitors and evaluates grant programs through State and internal statistical reports;

Plans and directs workshops, institutes, forums and discussion groups to promote public health and health education;

Collaborates with other health specialists and civic groups to ascertain health needs, develop desirable health goals and determine availability of professional health services;

Prepares budget requests for health education operations;

Prepares, edits and distributes health education and health promotion materials, including brochures, news releases, and various media announcement;

Selects, prepares, and evaluates publications, periodicals, technical reports and audio-visual materials necessary for the implementation of health programs;

Provides technical and program consultation to other public health workers and to other officials and voluntary groups in the community;

Coordinates the preparation of community health assessments and public health service plans.

FULL PERFORMANCE KNOWLEDGE, SKILLS, ABILITIES AND PERSONAL CHARACTERISTICS:

Thorough knowledge for the basic principles, practices, techniques and administration of public health education and community wellness; Good knowledge of education principles and motivational techniques; Good knowledge of educational techniques and methods of communication; Ability to work with other health professionals as a team; Ability to establish and maintain cooperative relationships with community agencies and different ethnic groups; Ability to prepare health education materials such as pamphlets, posters, slide shows and newsletters; Ability to lay out work; Good organizations skills; Initiative resourcefulness.

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MINIMUM QUALIFICATIONS: Either:

- (A) Graduation from a regionally accredited or New York State registered college or university with a Bachelor degree in health education, health science, public health, health promotion, community health, or health communications; **OR**
- (B) Graduation from a regionally accredited or New York State registered college or university with a Bachelor degree in education, nursing, epidemiology, wellness and fitness, or nutrition from a regionally accredited or New York State-registered college or university **AND** one (1) year experience in health education; **OR**
- (C) Graduation from a regionally accredited or New York State registered college or university with a Bachelor degree in marketing, human services, social work or psychology from a regionally accredited or New York State-registered college or university and two years' experience in health education.

NOTES:

- 1. Verifiable part-time experience will be pro-rated toward meeting full-time experience requirements.
- 2. Minimum qualifications are set by New York State Sanitary Code, Section 11.151, entry level qualifications.

SPECIAL REQUIREMENTS:

- 1. Possession of an appropriate level, valid New York State Driver's License at time of appointment. This license must be maintained throughout appointment.
- 2. A local public health educator must satisfactorily complete 15 hours of continuing education in health education related topics approved by the New York State Health Department within one (1) year of appointment.

Adopted: 07/12/2001

Revised: 01/13/2004; 07/08/2004; 03/15/2005; 05/02/2011; 05/04/2017;
11/20/2018; 10/31/2019